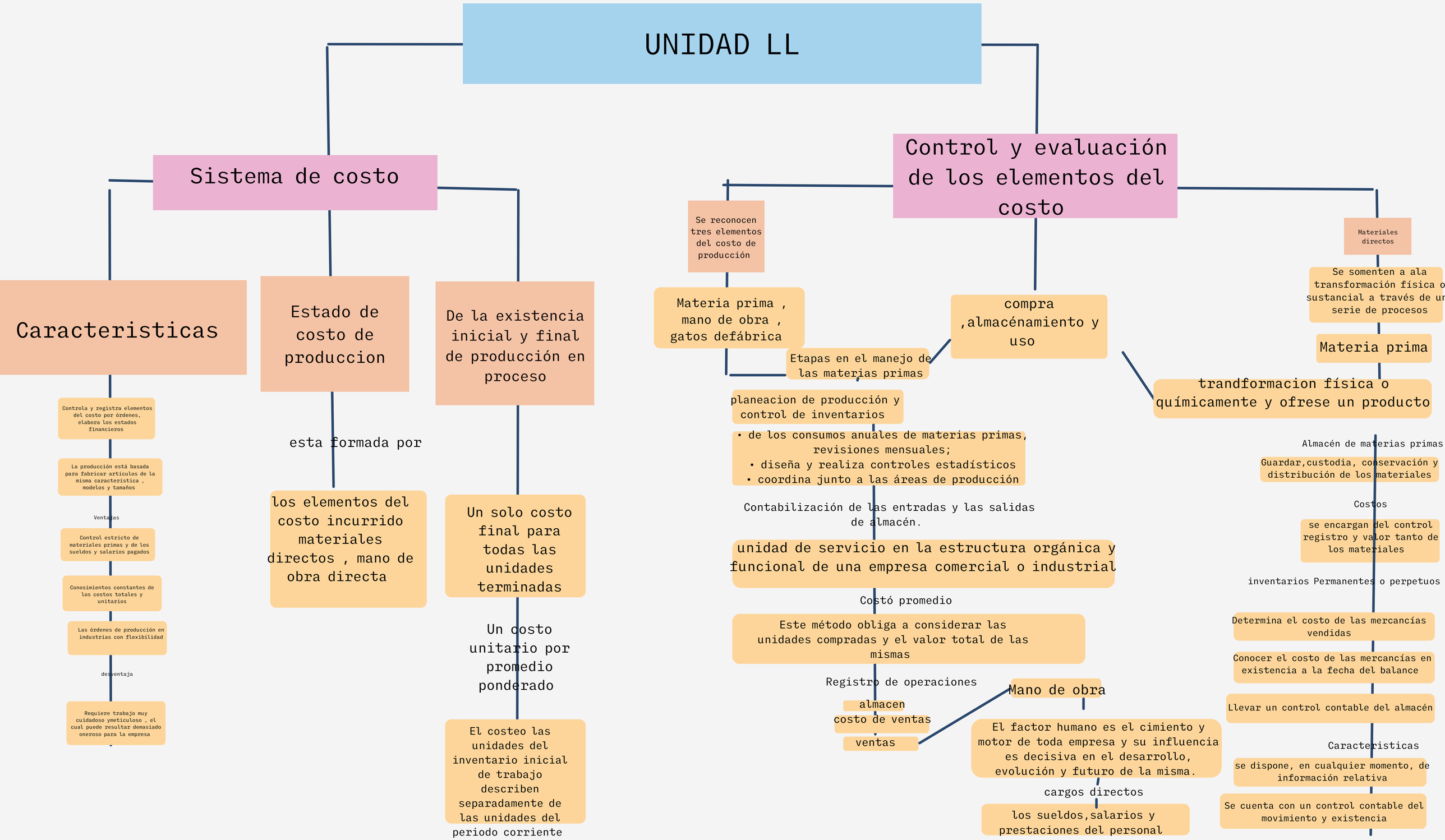Mapa conceptual