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PASIÓN POR EDUCAR

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1.5.- Preferences; comparisons with adjectives

Preferences; comparisons with adjectives

Which sweater do you **prefer**?
I **prefer** the blue one.
Which one do you **like more**?
I **like** the blue one **more**.
Which one do you **like better**?
I **like** the blue one **better**.

It's **nicer than** the green one.
It's **prettier than** the green one.
It's **more stylish than** the green one.

Spelling

cheap → cheaper
nice → nicer
pretty → prettier
big → bigger

2 Preferences; comparisons with adjectives (page 20)

- ▶ With adjectives of one or two syllables, add **-er** to form the comparative: cheap → cheaper; nice → nicer; pretty → prettier; big → bigger.
- ▶ With adjectives of three or more syllables, use **more + adjective** to form the comparative: expensive → more expensive.

A Write the comparatives of these adjectives.

- | | | | |
|---------------|------------------------|----------------|-------------------------|
| 1. attractive | <u>more attractive</u> | 5. interesting | <u>more interesting</u> |
| 2. boring | <u>more boring</u> | 6. reasonable | <u>more reasonable</u> |
| 3. exciting | <u>more exciting</u> | 7. sad | <u>sadder</u> |
| 4. friendly | <u>friendlier</u> | 8. warm | <u>warmer</u> |

B Answer the questions. Use the words in parentheses in your answer. Then write another sentence with the second word.

- Which pants do you prefer, the cotton ones or the wool ones? (wool / attractive)
I prefer the wool ones. They're more attractive than the cotton ones.
- Which ring do you like better, the gold one or the silver one? (silver / interesting)
I prefer the silver one. It's more interesting than the gold one.
- Which one do you prefer, the silk jacket or the wool jacket? (silk / pretty)
I prefer the silk one. It's prettier than the wool one.
- Which ones do you like more, the black shoes or the purple ones? (purple / exciting)
I prefer the purple ones. They are more exciting than black ones.

WRITING Comparing prices

How much do these things cost in your country? Complete the chart. Then compare the prices in your country with the prices in the U.S.

a cup of coffee	\$1.40
a movie ticket	\$12.50
a paperback novel	\$9.95
a video game	\$50.00

Many things are more expensive in my country than in the United States. For example, a cup of coffee costs about \$2.00 at home. In the U.S., it's cheaper. It's only \$1.40. A movie ticket costs ...

A cup coffee costs about
\$2.00 at home, in the U.S. it's
cheaper it's \$1.40

At home a movie ticket
costs around \$13, in the
U.S. it's cheaper it's 12.50

At home a paperback novel
costs around \$10.00, in the
U.S. it's cheaper it's \$8.95

At home a video game
costs around \$55, in
the U.S. it's cheaper it's \$50.00

12 READING

Tools for Better Shopping

Scan the article. Find the names of popular websites. Do you use any of them for shopping?

1 Do you like to shop online? Like millions of people, you want to find the best things for the best price. There are so many choices that it can be difficult to find the things you need and want. Here are some popular online tools and popular websites that can help you find what you need at a lower price.

2 There are many ways to find the best prices. One way is to use a price comparison website. These websites compare prices from different stores and help you find the lowest price. Another way is to use social networking sites. Friends can recommend stores and products. You can also use mobile apps to find the best deals. For example, the Shopziila app lets you compare prices and find the best deals near you. Google also has a mobile app that lets you find the best deals on products you are interested in. You can also use social media sites like Facebook and Twitter to find deals. Many people share their favorite deals on these sites. You can also use mobile apps to find the best deals. For example, the Shopziila app lets you compare prices and find the best deals near you. Google also has a mobile app that lets you find the best deals on products you are interested in. You can also use social media sites like Facebook and Twitter to find deals. Many people share their favorite deals on these sites.

3 Another helpful shopping tool is the smartphone. Smartphone users can go into a store, find an item they like, and then type the item number into their smartphone. They can compare prices, read reviews, and make better decisions about their purchase. Many people find a better price online or at another store. People often want to see and touch an item before they buy. They can do just that – and pay a lower price, too.



But you don't have to be a Facebook member or have a smartphone to find the best deals. Shopziila compares prices, gives you the best deals near you with the best prices. Google does all these things but also lets you find the best deals through its site. So a smartphone is not the only way you need is at your fingertips!

A Read the article. Answer these questions. Then write the number of the paragraph where you find each answer.

- 4 a. How are Shopziila and Google similar?
- 2 b. What are Twitter users called?
- 3 c. How do smartphones help find bargains?
- 1 d. What are two social networking sites?

Compare prices reviews and find stores near you with the best bargains.
 Twitterers
 can go into a store find an item they like and then type the item number into their smartphone
 Facebook x Twitter

B According to the article, which shopping tools do these things? Check (✓) the correct boxes.

	Price Comparison Website	Smartphone	Social Media	Mobile App	Search Engine
1. get opinions from friends	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. find product reviews	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. compare prices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4. find stores with items you want	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. buy items directly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

also you can