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10 GRAMMAR FOCUS

Preferences; comparisons with adjectives

Which sweater do you **prefer**?

I **prefer** the blue one.

It's **nicer than** the green one.

Which one do you **like more**?

I **like** the blue one **more**.

It's **prettier than** the green one.

Which one do you **like better**?

I **like** the blue one **better**.

It's **more stylish than** the green one.

Spelling

cheap → cheaper

nice → nicer

pretty → prettier

big → bigger

2 Preferences; comparisons with adjectives (page 20)

- ▶ With adjectives of one or two syllables, add **-er** to form the comparative: cheap → cheaper; nice → nicer; pretty → prettier; big → bigger.
- ▶ With adjectives of three or more syllables, use **more + adjective** to form the comparative: expensive → more expensive.

A Write the comparatives of these adjectives.

- attractive more attractive
- boring more boring
- exciting more exciting
- friendly friendlier

- interesting
- reasonable
- sad
- warm

more interesting
more reasonable
sadder
warmer

B Answer the questions. Use the words in parentheses in your answer. Then write another sentence with the second word.

- Which pants do you prefer, the cotton ones or the wool ones? (wool / attractive)
I prefer the wool ones. They're more attractive than the cotton ones.
- Which ring do you like better, the gold one or the silver one? (silver / interesting)
I like the gold ring better, but the silver one is very interesting.
- Which one do you prefer, the silk jacket or the wool jacket? (silk / pretty)
I prefer the silk jacket but the wool one is very pretty.
- Which ones do you like more, the black shoes or the purple ones? (purple / exciting)
I like the black ones better, but buying purple is very exciting.

B PAIR WORK Compare the things in part A. Give your own opinions.

- A: Which jacket do you like more?
B: I like the wool one better.
The color is prettier.

useful expressions

The color is prettier.
The design is nicer.
The style is more attractive.
The material is better.

11 WRITING Comparing prices

How much do these things cost in your country? Complete the chart. Then compare the prices in your country with the prices in the U.S.

	Price in my country	Price in the U.S.
a cup of coffee	20\$	\$1.40
a movie ticket	35\$	\$12.50
a paperback novel	40\$	\$8.95
a video game	1,800\$	\$50.00

Many things are more expensive in my country than in the United States. For example, a cup of coffee costs about \$2.00 at home. In the U.S., it's cheaper. It's only \$1.40. A movie ticket costs ...

EXAMPLE
#1 COFFEE

EXAMPLE #2 MOVIE TICKET

In Mexico, movie tickets are cheaper than in the United States, since their cost is \$35 in Mexico and in the United States it is \$12.40

EXAMPLE #3 PAPERBACK NOVEL

The paperback novel is cheaper in Mexico than it is in the United States.

EXAMPLE #4 VIDEO GAME

Video games are more expensive in Mexico than in the United States, perhaps because they are released first in the United States.

12 READING

Tools for Better Shopping

Scan the article. Find the names of popular websites. Do you use any of them for shopping?

1 Do you like to shop online? Like millions of people, you want to find the best things for the best price. There are so many choices that it can be difficult to find the things you need and want. Here's where technology comes in! Popular websites like Facebook and Twitter aren't just for social networking anymore.

2 The websites Facebook and Twitter are popular because people can connect to friends and get their most recent news. But people also use these sites as powerful shopping tools. Members can ask about an item and then get opinions from people they trust. Twitterers can also search for news from other users and then find stores nearby that sell the item.



3 Another helpful shopping tool is the smartphone. Smartphone users can go into a store, find an item they like, and then type the item number into their smartphone. They can compare prices, read reviews, and make better decisions about their purchase. Many people find a better price online or at another store. People often want to see and touch an item before they buy. They can do just that – and pay a lower price, too.



4 But you don't have to be a Facebook or Twitter member or have a smartphone to find a bargain. Websites like Shopzilla compare prices, give reviews, and find stores near you with the best bargains. Google does all these things but also lets you buy items directly through its site. Be a smart shopper. The information you need is at your fingertips!

platforms

A Read the article. Answer these questions. Then write the number of the paragraph where you find each answer.

- 4 a. How are Shopzilla and Google similar? Compare prices, provide reviews, and find the best deals
- 2 b. What are Twitter users called? Twitterers
- 3 c. How do smartphones help find bargains? Can walk into a store and find a piece of equipment that a like
- 1 d. What are two social networking sites? Facebook and Twitter

B According to the article, which shopping tools do these things? Check (✓) the correct boxes.

	Facebook	Twitter	Smartphone	Shopzilla	Google
1. get opinions from friends	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. find product reviews	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3. compare prices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4. find stores with items you want	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5. buy items directly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

C PAIR WORK Do you shop mostly in stores or online? How do you find good prices?

BIBLIOGRAFÍA

(UDS, RECUPERADO EL...ANTOLOGÍA DE INGLÉS)