



Mi Universidad

Digitalización de logotipo

Nombre del Alumno: Karla Jhoana Gómez Espinosa

Nombre del tema: Creación de marca

Parcial: I

Nombre de la Materia: Identidad corporativa

Nombre del profesor: Alfredo Franco Gordillo

Nombre de la Licenciatura: Diseño Grafico

Cuatrimestre: 4

1.1 SINTESIS

Nombre: Departamentos Junchavin
Condominio

Junchavin: JUN- uno, CHAVIN-Guardian

Maya: Ruinas, Pirámides

Naturaleza: Jardín, Montaña, Arboles

Departamentos: Habitación, Escaleras, ventanas

Publico: Familia

Actividades: Música, Películas, Futbol, correr

Animales: Elefante, Lobo

Colores: Azul, rojo y blanco

1.3 ANALISIS





TIPOGRAFIA

AREA STENCIL

Butler Stencil

BluePrinted

Light

Black

Colonna MT

LEGIONARY CONDENSED REGULAR

LEGIONARY CONDENSED TALL REGULAR

DIN Schablonierschrift

AREA STENCIL

Stencil Gothic

stencil1935

MODERNIA REGULAR

NEONBLITZ

RETROLIGHT

Bellerose Light.10

JUNCHAVIN

JUNCHAVIN

JUNCHGAVIN

JUNCHAVIN

JUNCHAVIN

JUNCHAVIN

JUNCHAVIN

JUNCHAVIN

JUNCHAVIN

JUNCHAVIN

JUNCHAVIN

JUNCHAVIN

JUNCHAVIN

JUNCHAVIN

JUNCHAVIN

JUNCHAVIN

REVAMPED

JUNCHAVIN

STENCIL

JUNCHAVIN

Native American Indians



Quicksand Light

CONDOMINIO

Light Oblique

CONDOMINIO

Book

CONDOMINIO

Book Oblique

CONDOMINIO

Bold

CONDOMINIO

Bold Oblique

CONDOMINIO

KIONA

CONDOMINIO

ITALLIC

CONDOMINIO

GeosansLight

CONDOMINIO

NewYork

CONDOMINIO

LOGOTIPO POSITIVO Y NEGATIVO

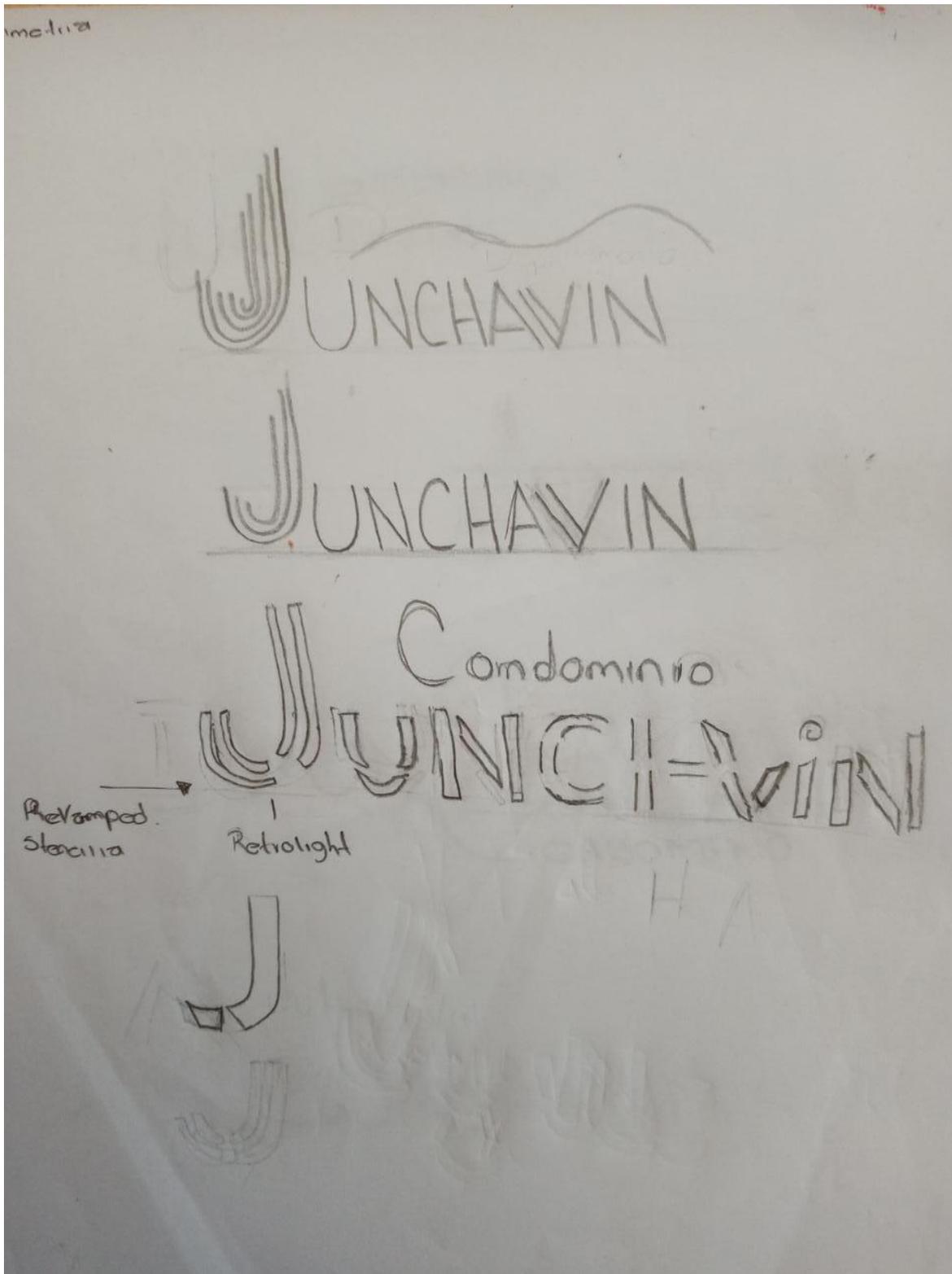
CONDOMINIO
JUNCHAVIN



LOGOTIPO A COLOR

CONDOMINIO
JUNCHAVIN

BOCETAJE



JUN CONDOMINIO
HAYIN

JUNCHAYIN

JUN HAYIN
CONDOMINIO

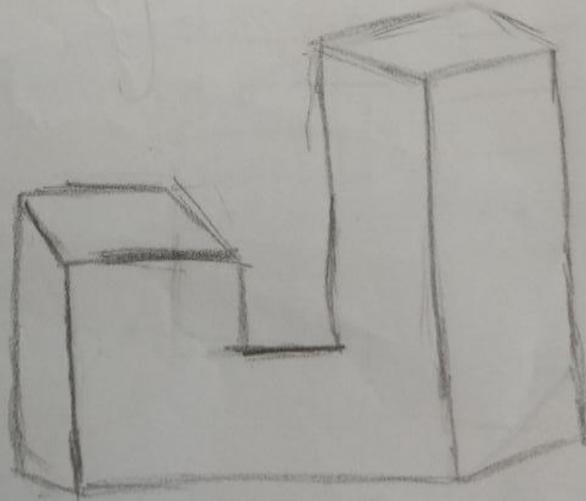
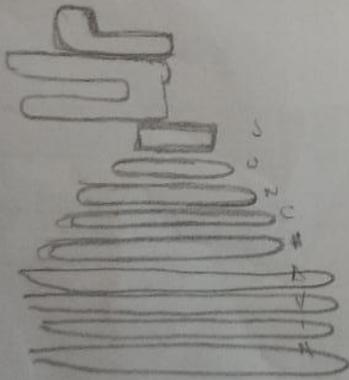
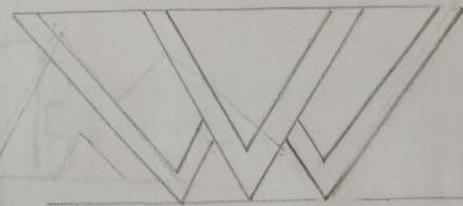
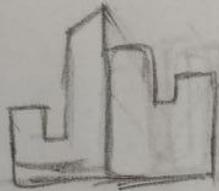
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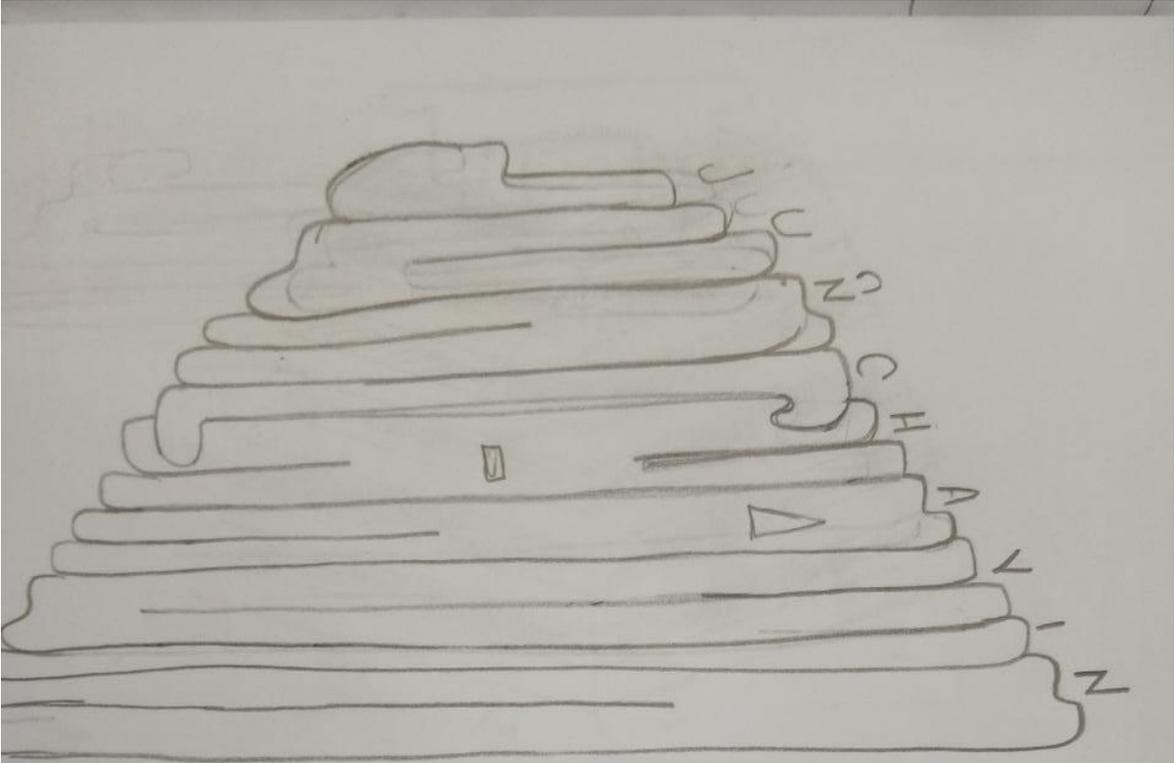
Ju

J

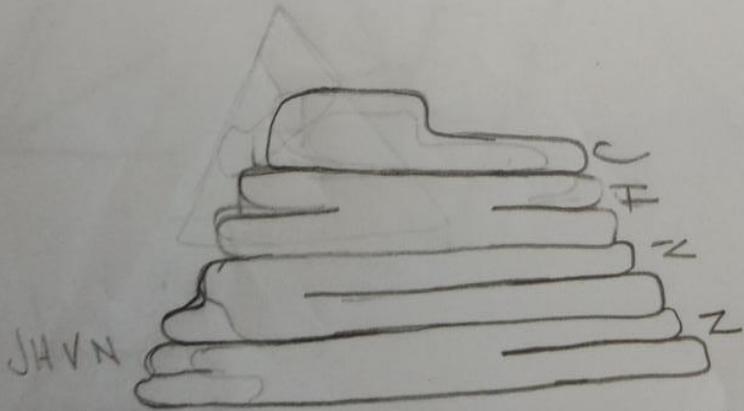


JUNCHA

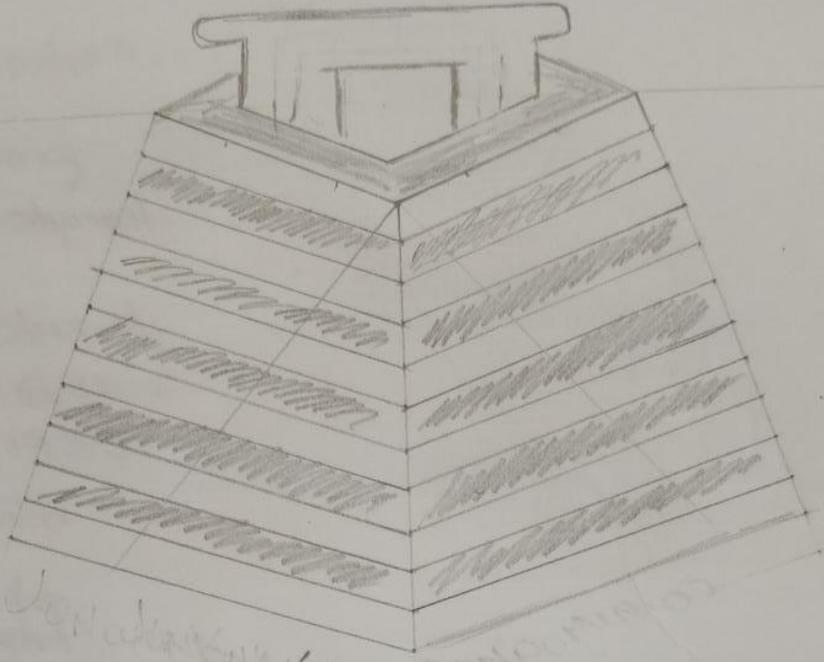




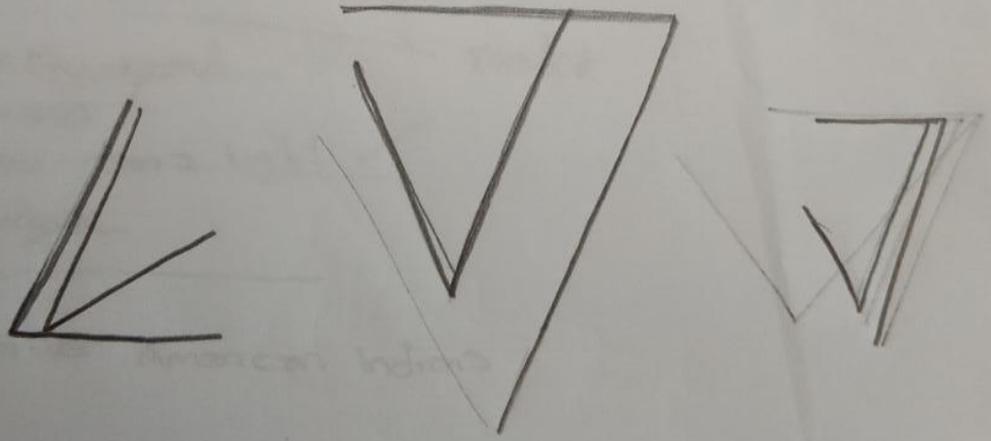
JUNCHAVIN CONDOMINIO



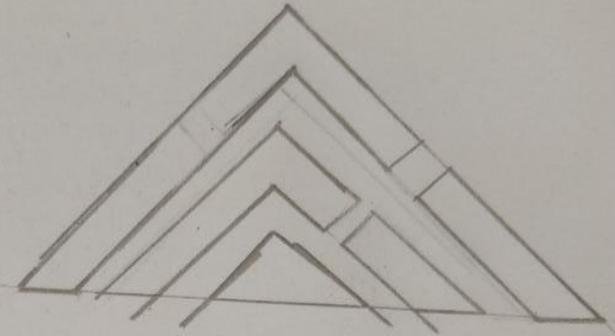
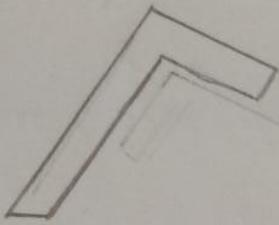
JUNCHAVIN CONDOMINIO



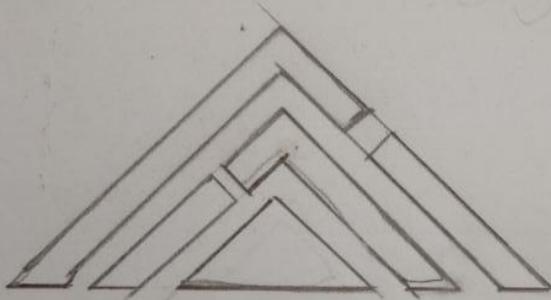
JONCHAVIN CONOCHAVIN



Jonchavin
JONCHAVIN



JUNCHAVIN
CONDOMINIO



JUN CONDOMINIO
JUNCHAVIN