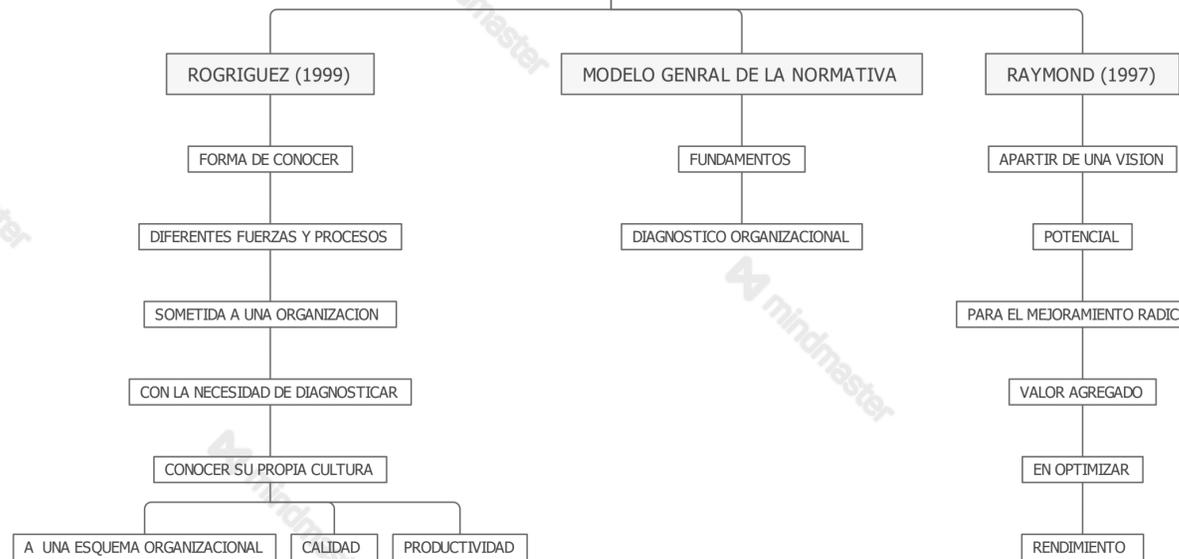
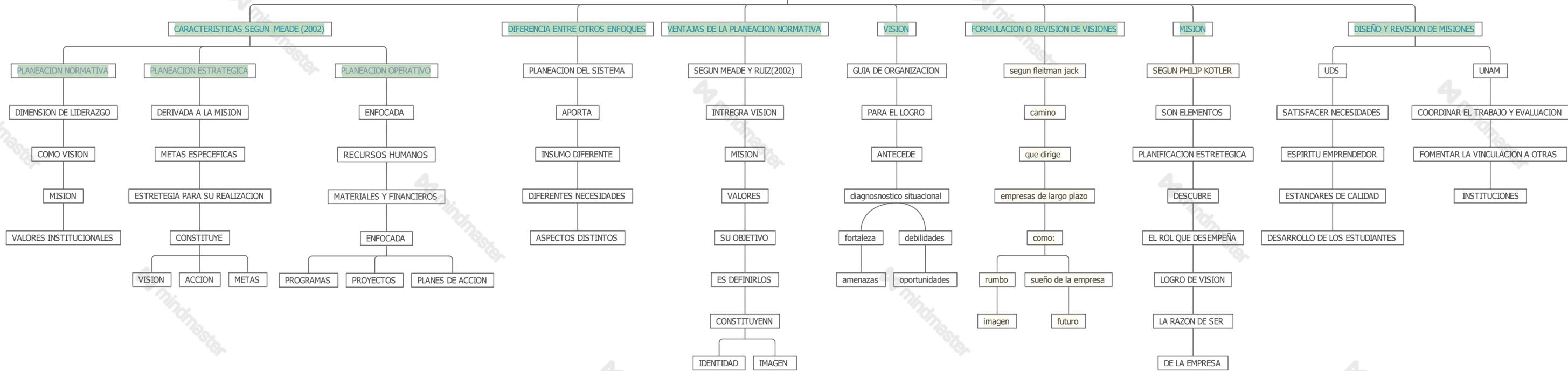


### PLANEACION NORMATIVA



### PLANEACION NORMATIVA



# PLANEACION ESTRATEGICA Y SUS ETAPAS

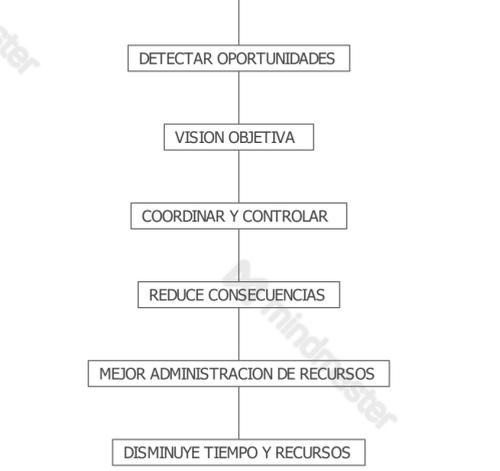
## CONCEPTO DE ESTRATEGIA Y ADMINISTRACION ESTRATEGICA



## PROPOSITOS DE LA ADMINISTRACION ESTRATEGICA



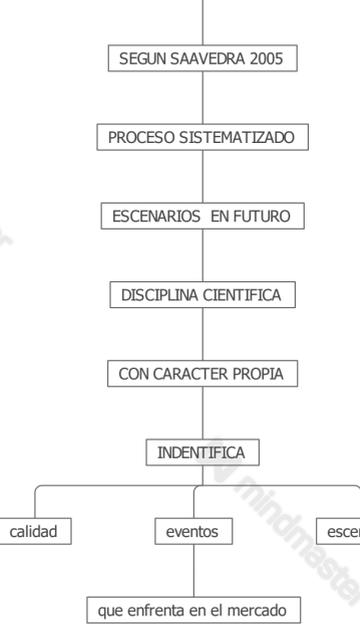
## BENEFICIOS DE LA ADMINISTRACION ESTRETAGICA



## CRITERIOS ESTABLECER OBJETIVO



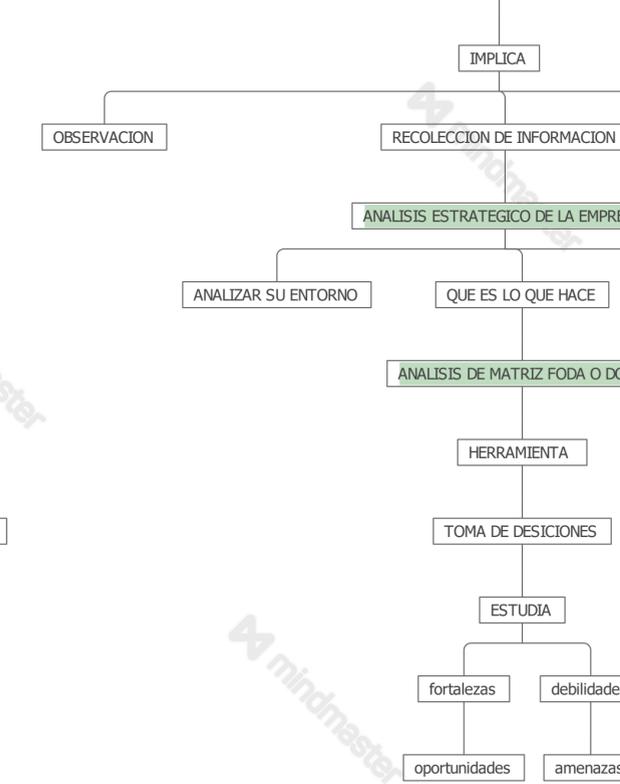
## EVOLUCION Y METODOLOGIA



## DECISIONES ESTRATEGICOS



## ANALISIS ESRATEGICO



## TIPOS DE ESTRATEGIAS

