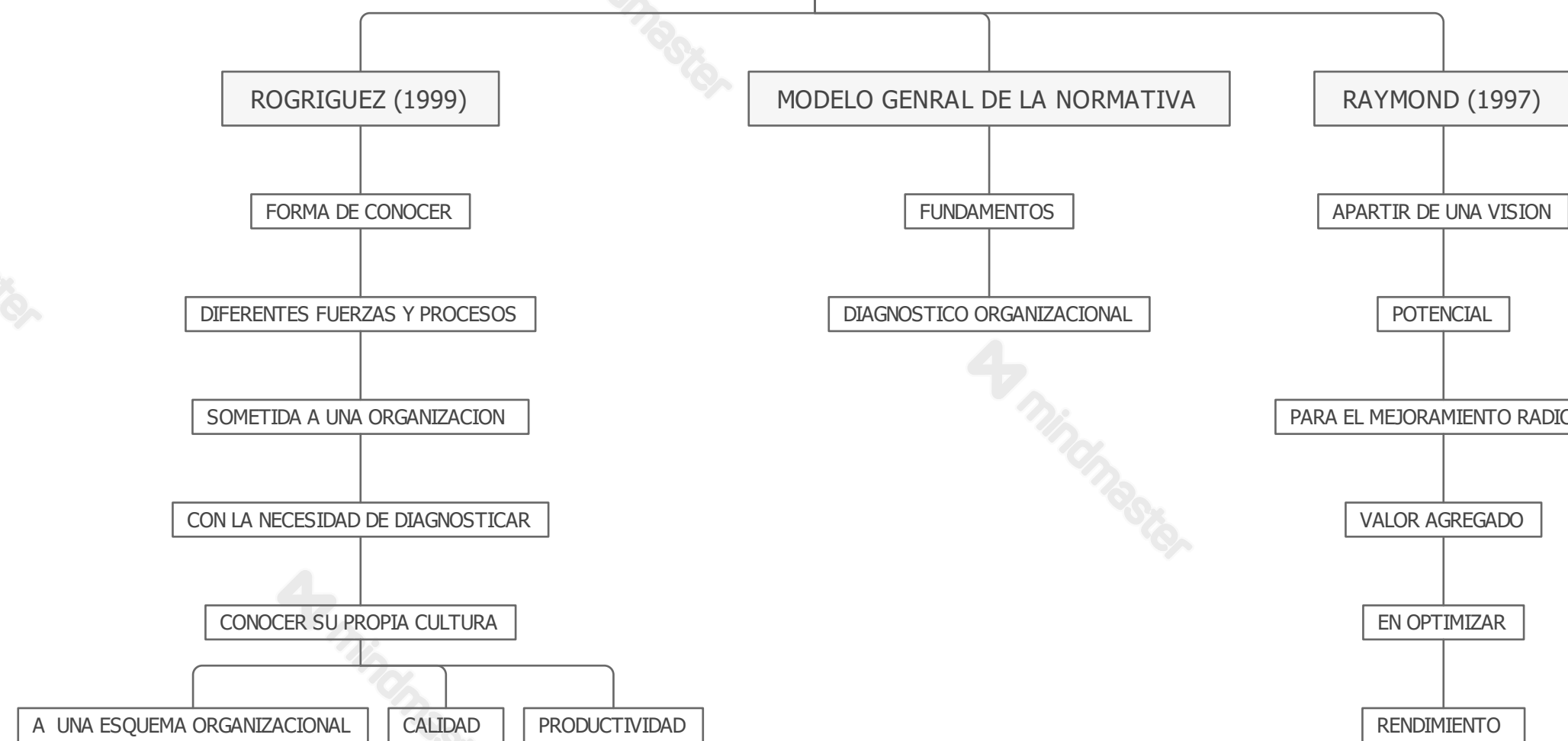
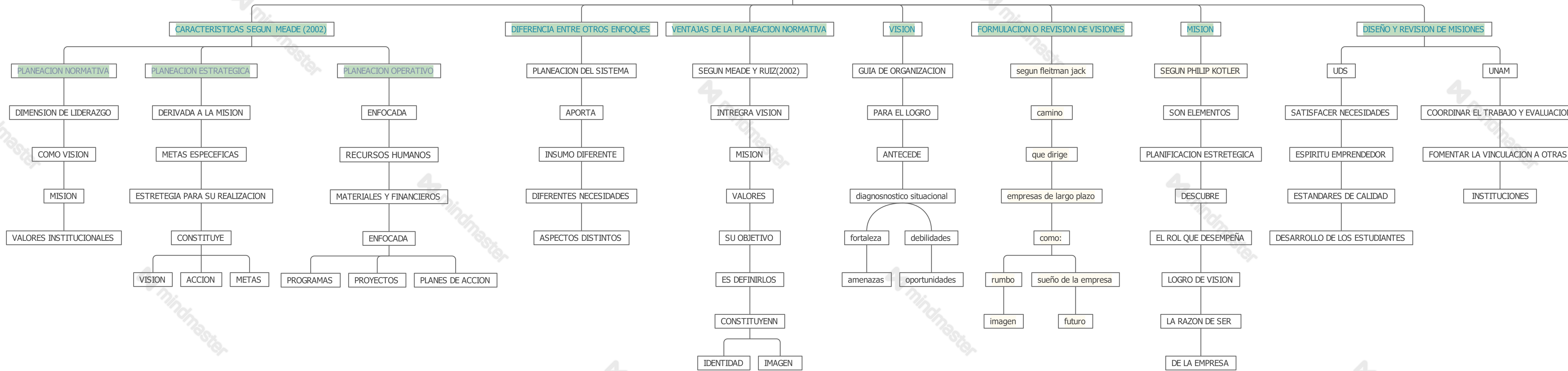


### PLANEACION NORMATIVA

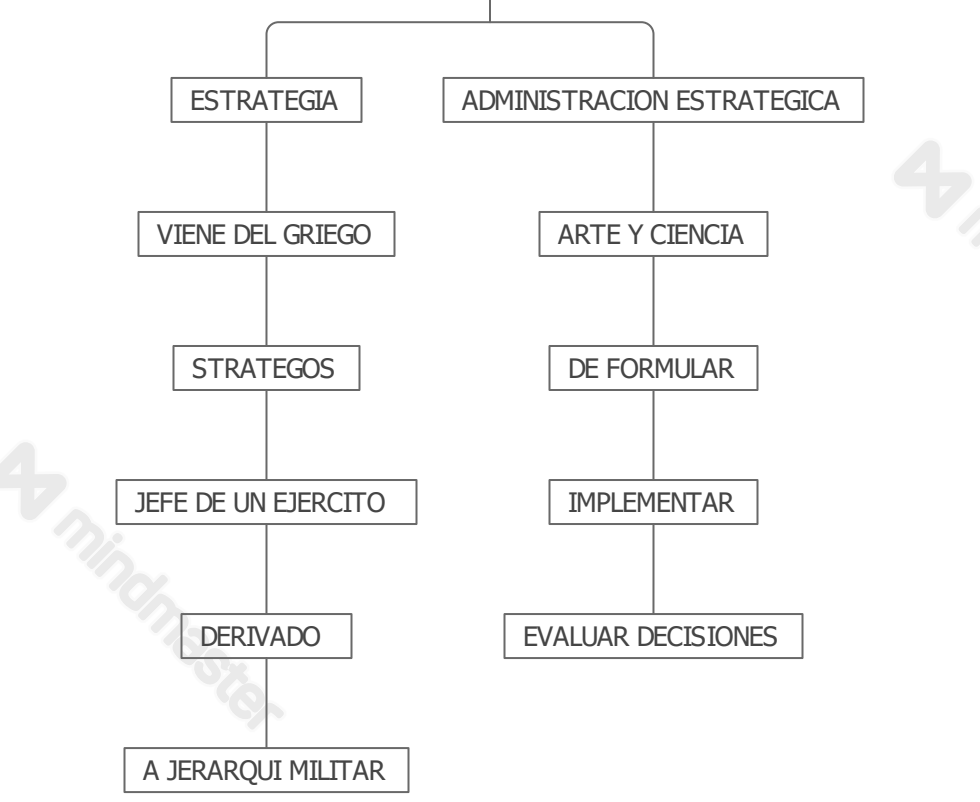


### PLANEACION NORMATIVA

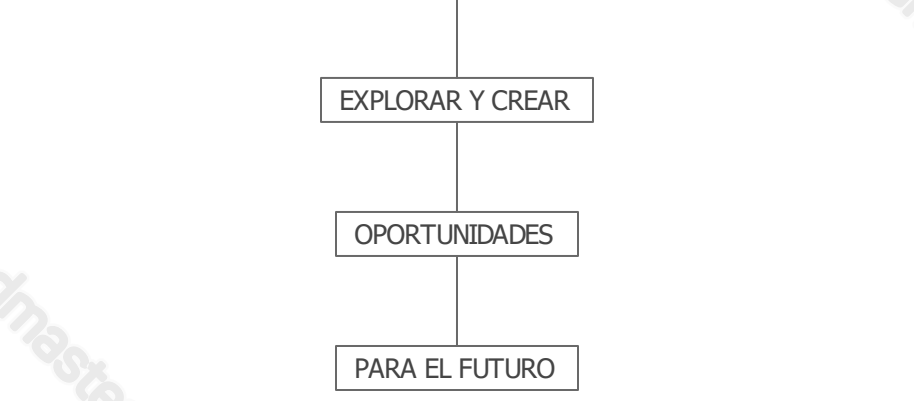


# PLANEACION ESTRATEGICA Y SUS ETAPAS

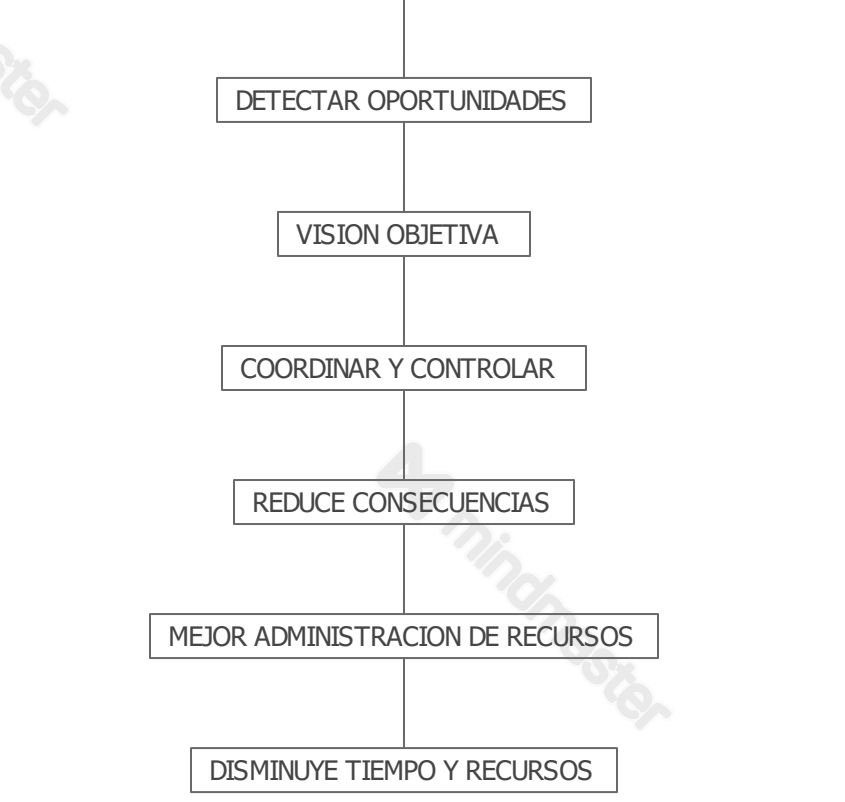
## CONCEPTO DE ESTRATEGIA Y ADMINISTRACION ESTRATEGICA



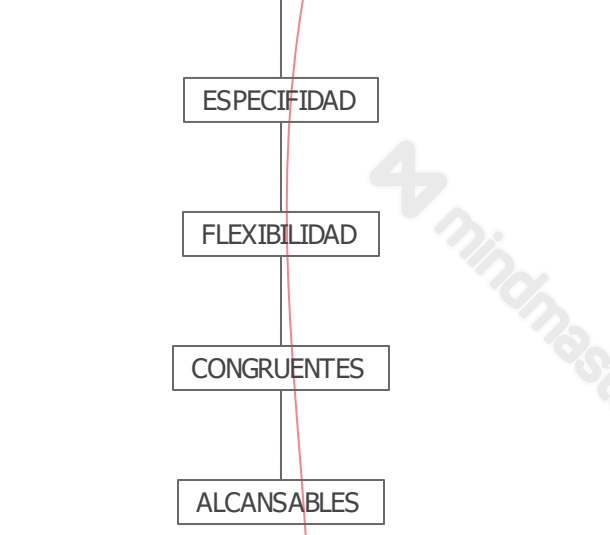
## PROPOSITOS DE LA ADMINISTRACION ESTRATEGICA



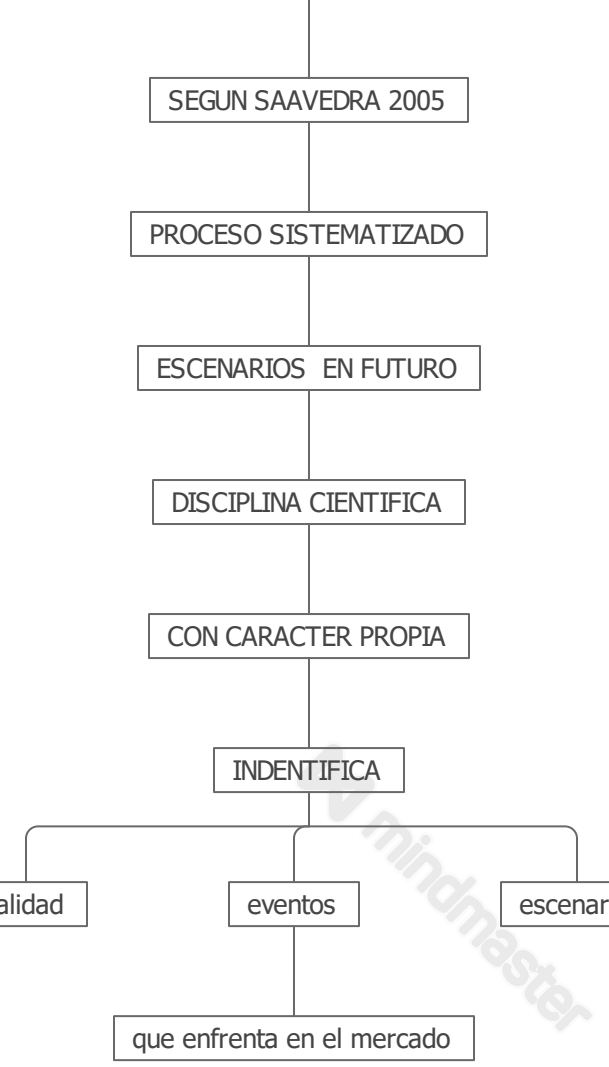
## BENEFICIOS DE LA ADMINISTRACION ESTRATEGICA



## CRITERIOS ESTABLECER OBJETIVO



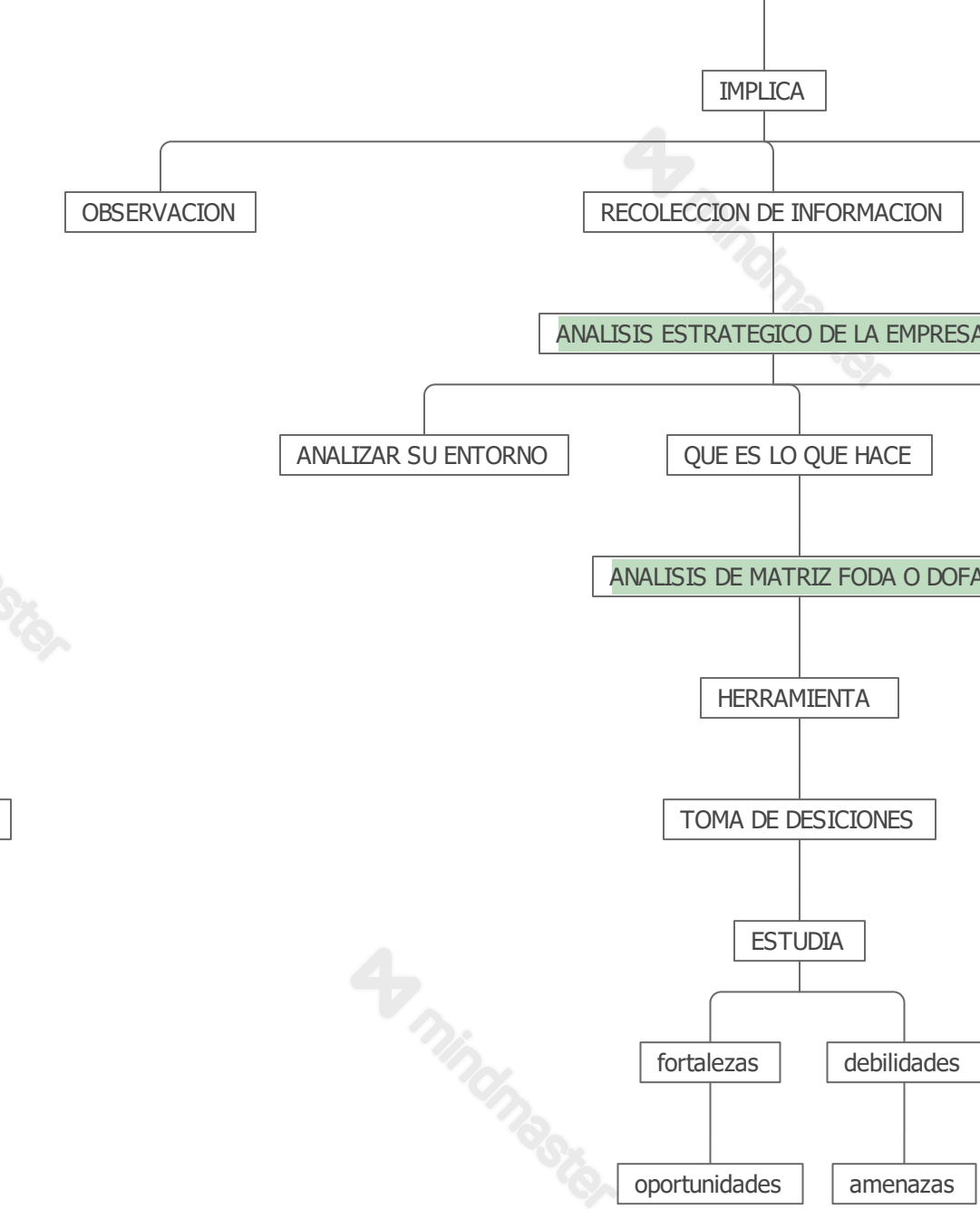
## EVOLUCION Y METODOLOGIA



## DECISIONES ESTRATEGICAS



## ANALISIS ESTRATEGICO



## TIPOS DE ESTRATEGIAS

