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Grupo: A

How much is it?

1 **SNAPSHOT**



Sources: Based on information from Think Quest; Hewlett-Packard, *The Meaning of Color*

*Which words have a positive meaning? Which have a negative meaning?
What meanings do these colors have for you?
What does your favorite color make you think of?*

2 **CONVERSATION** *It's really pretty.*

A Listen and practice.

Salesclerk: Can I help you?
Customer: Yes, thank you. How much are these gloves?
Salesclerk: The gray ones? They're \$18.
Customer: Oh, that's not bad. Do they come in black?
Salesclerk: No, sorry, just gray.
Customer: OK. Um, how much is that scarf?
Salesclerk: Which one? The blue and orange one?
Customer: No, the yellow one.
Salesclerk: Let's see . . . It's \$24.95.
Customer: It's really pretty. I'll take it.

B Listen to the rest of the conversation. What else does the customer look at? Does she buy it?



3

GRAMMAR FOCUS

Demonstratives; one, ones



How much is	this scarf?	that scarf?	Which one ?	It's \$24.95.
	this one ?	that one ?	The yellow one .	
How much are	these gloves?	those gloves?	Which ones ?	They're \$18.
	these ?	those ?	The gray ones .	

saying prices

79¢ = seventy-nine cents
 \$18 = eighteen dollars
 \$24.95 = twenty-four ninety-five

1 Demonstratives; one, ones

- ▶ With singular nouns, use *this* for a thing that is nearby and *that* for a thing that is not nearby: How much is **this** cap here? How much is **that** cap over there?
- ▶ With plural nouns, use *these* for things that are nearby and *those* for things that are not nearby: How much are **these** earrings here? How much are **those** earrings over there?
- ▶ Use *one* to replace a singular noun: I like the red hat. → I like the red **one**. Use *ones* to replace plural nouns: I like the green bags. → I like the green **ones**.

Circle the correct words.

1. A: Excuse me. How much are **this** these shoes?
 B: **It's** / They're \$279.
 A: And how much is this **that** bag over there?
 B: It's / **They're** only \$129.
 A: And are the two gray **one** ones \$129, too?
 B: No. **That** / Those are only \$119.
 A: Oh This **That** store is really expensive.
2. A: Can I help you?
 B: Yes, please. I really like **these** those jeans over there. How much is **it** / are they?
 A: Which **one** ones do you mean **this** / these?
 B: No, the black **one** ones.
 A: Let me look. Oh, **it's** / they're \$35.99.
 B: That's not bad. And how much is **this** that sweater here?
 A: It's / **They're** only \$9.99.



A Complete these conversations. Then practice with a partner.

1



A: Excuse me. How much are those jeans?

B: Which ones ? Do you mean these ?

A: No, the light blue ones .

B: Oh, They are \$59.95.

A: Wow! That's expensive!

2



A: How much is that backpack?

B: Which one ?

A: The red one .

B: It's \$36.99. But this green it is only \$22.25.

A: That's not bad. Can I see it, please?

B PAIR WORK Add prices to the items. Then ask and answer questions.



A: How much are these sunglasses?

B: Which ones?

A: The pink ones.

B: They're \$86.99.

A: That's expensive!

useful expressions

That's cheap.

That's reasonable.

That's OK/not bad.

That's expensive.